

CHIPPEWA VALLEY FUND RAISING PROFESSIONALS

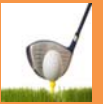
FRIDAY, AUGUST 8, 2008

11:45 a.m. – Registration
12:00 noon-1:30 p.m. – Lunch and Program

LAKE WISSOTA GOLF CLUB

16108 97th Ave.
Chippewa Falls, WI
See map on back

Stay for Golf!
Details on Back...



ANNUAL GIVING ROUND TABLE DISCUSSIONS

What are the keys for securing sustained giving for your nonprofit organization?

What does a comprehensive annual giving program accomplish?

What annual giving strategies might work best with my target audience?

Whether you are new to annual giving, or you are a seasoned professional ready to dig into a new aspect of your annual giving campaign, you will find this presentation a wealth of information. Fund raising colleagues will be sharing from their respective areas of expertise in a round table format, to provide you with opportunities for meaningful discussion.

Topic areas will include:

- Direct Mail
- Special Events
- Telefund
- Online Giving

Developing a well rounded Annual Giving Program is key for the success of your fund raising efforts. Attending this program will help you learn what a well rounded program can look like, and give you tips to get you on your way to further developing annual, sustainable support for your cause.

Please indicate your table topic preference on the registration form.

Encourage board members, volunteers and other nonprofit colleagues to become acquainted with CVFRP and its programming related to fund raising and philanthropy in the Chippewa Valley.

••••• **CELEBRATING PHILANTHROPY IN THE CHIPPEWA VALLEY**

